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# First Impressions (Revised): Creating Wow Experiences In Your Church



## **Synopsis**

Newly updated! Guests in church often decide whether to return or not before service even starts. It's crucial to create a welcoming environment for guest of your church--to ensure that their first impression is the best impression. Author Mark Waltz gives you practical strategies that have worked in his own church--that you can easily implement in yours. Learn how to make guests feel welcome the moment they pull in to your parking lot. Gain an understanding of the philosophy, strategy, and implementation of a ministry that focuses on welcoming guests. Get practical ideas that take your church "greeting" to a whole new level. Includes updated information.

## **Book Information**

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## **Customer Reviews**

Great ideas and resources to insure that all first time guests are given a wow factor welcome. We are using it in our newly formed welcome team to change how we view guests on Sunday Morning. Simple practical ideas that everyone can adapt for their setting. I highly recommend this book.

I love this book. I purchased it for myself and then I got 20 more copies for the volunteer leaders in our church that oversee the first impressions ministries. It's so helpful to have common language and philosophy amongst the team.

This book is definitely a one stop shop for all you'll want to know about starting or strengthening a guest services/hospitality ministry. The ideas put forth in the book were practical and, even if I didn't use them exactly, they were helpful in getting the creativity going. Many of the practical ideas reflect

needs that many large churches will face, but not necessarily a smaller church that is just getting started. We are a medium sized church (around 300) that is working to move to the next level of attendance and ministry, etc. So it was still helpful to hear ideas of where we'd maybe like to be very far down the road. For a small church, the ideas could be very far off. All in all, interesting & helpful read and a could place to start for those trying to grow their ministry.

This theologically light book provides practical suggestions and insight for attractional churches seeking to make a positive impression on guests living in a western, consumer-driven culture. Church leaders working outside of the West's consumeristic bubble probably would not benefit as much from this one (i.e. African missionaries and the like should skip it), but for my church this was a generally helpful book.

I had read an earlier edition of this book a couple of years ago. This update is very helpful. As I reread it I am reminded of many items we need address in my church as we move to a new location. I am also inspired to implement many of the items Mark Waltz talks about in this book that is a must read for any leader of hospitality ministries.

Awesome Book. Best of the bunch in that it provide much needed guidance. Most offer generic approaches at best but this book offered specific approaches that were very helpful to me.

Innovation and great items to reflect upon, well written and researched. It is obvious that Mark Waltz provides leadership that helps Granger church grow!

A must read for church leadership and church members. Need to remember it's all about Jesus, not our selves. Blessings.

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